



# IAPSMCON 2025

SRINAGAR - J & K

**52nd Annual National Conference of  
Indian Association of Preventive & Social Medicine**

**SRINAGAR, J&K**

**11th to 13th April 2025**

**(Pre-Con Workshop: 10th April 2025)**

***SPONSORSHIP BROCHURE***



**GOVERNMENT MEDICAL COLLEGE, SRINAGAR**





52nd Annual National Conference of Indian Association of Preventive & Social Medicine





# Welcome Message

Welcome to IAPSMCON 2025!

Greetings from the Department of Community Medicine, Government Medical College, Srinagar. The Department of Community Medicine at the esteemed Government Medical College, Srinagar, stands as a beacon of excellence in medical education and research within the Union Territory of Jammu and Kashmir, with a distinguished reputation both locally and nationally.

The 52<sup>nd</sup> Annual National Conference of the Indian Association of Preventive Medicine, IAPSMCON 2025 is scheduled to take place at the prestigious Sheri-Kashmir International Convention Centre (SKICC) from 11<sup>th</sup> April to 13<sup>th</sup> April 2025 with Pre Conference workshops on 10<sup>th</sup> April 2025 under the overarching theme of **"Integrative Approaches for Comprehensive Care in One Health," IAPSMCON 2025** with a slogan of **"One World, One Nation, One Health"** promises to be a landmark event in the field of Preventive Medicine & One Health.

We are extremely delighted and honored to invite you to attend the 52<sup>nd</sup> Annual National Conference (IAPSMCON 2025) which will serve as a dynamic platform for academic enrichment, fostering collaboration, and nurturing innovation. It brings together public health professionals from around the country, facilitating the exchange of ideas, insights, and best practices, thereby inspiring future initiatives aimed at advancing national and global health.

We are eagerly anticipating your participation, as your expertise and contributions will undoubtedly enrich the conference proceedings. Together, let us seize this opportunity to integrate knowledge, innovate solutions, and collectively implement strategies that promote holistic healthcare under the umbrella of **One Health**.

*Organising Chairperson*

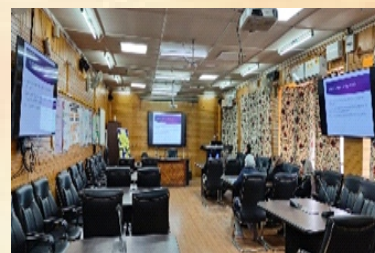
**Prof. Dr. S.M Salim Khan**

*Organising Secretary*

**Dr. Inaamul Haq**

# ABOUT US

**Organizing Department:** The Government Medical College, Srinagar was established in 1959. It is the first and oldest Medical College in Kashmir. The Department of Community Medicine (Social and Preventive Medicine) was established in the same year with Dr. E. Anantha Rao as the first Head of Department (1959-1960). Looking back, department was headed by seven HOD's before the charge was taken by the present Head of Department Dr. S. Muhammad Salim Khan on 1st May 2014. The Department is actively involved in MBBS, MD and para-medical teaching and other training programmes. It has one health block in Srinagar, Block Hazratbal as its urban health block



catering over 1.6 lac population comprising urban, rural and tribal sub-sets, with full-fledged administrative and financial control. The Urban Health block has one SDH Hospital, 4 UPHCs and 12 HWCs. The rural health training centre at PHC Khag, district Budgam also has Model Rural Health Research Unit (MRHRU), the only centre in J&K sanctioned by Department of Health Research, MOHFW, Government of India in addition to CPHC Innovation & Learning Centre (CPHC-ILC) which is among few centres in the country. The Department of Community Medicine also publishes an official peer-reviewed journal titled Journal of Integrative Medicine & Public Health (JIMPH), published through Wolters Kluwer Medknow.



The Department of Community Medicine, GMC Srinagar also runs Urban Family Welfare Centre, Anti-Rabies Clinic, Yellow Fever Vaccination Clinic and Under-Fives Clinic at SMHS Hospital, the premier associated hospital of GMC Srinagar.

The Department has been conducting workshops on research methodology, qualitative research, SRMA and trainings on various national health programmes.

**Host institute:-** Established in 1959, Government Medical College, Srinagar is the biggest medical college in the region with MBBS, MD/MS and super-specialty course running successfully. It has eight associated hospitals spread within few kilometers from the colleges providing specialized and super-specialized patient care to whole population of Kashmir division and referral services from Jammu and Ladakh regions, in addition to medical education and research. The total bed capacity of GMC associated hospitals is around 3,000 teaching beds. It also runs college of nursing and para-medical sciences.



# CONFERENCE HIGHLIGHTS

**4 days of academic extravaganza**

**1500+ Delegates from across the globe For Physical Presence**

**500- 1000 online delegates as well**

**Deliberations from eminent public health speakers**

**Extensive coverage Through Electronic, Print & social media**

**Networking opportunities with collaborators, partners & Policy Makers**

**Career advancement prospects for emerging public health practitioners**

**Explore emerging research and development trends within the realm of public health**

**Awards for presentations across various themes**

**Dedicated sessions for undergraduate research**

**Events and activities leading to the conference**

**Academic tours**





## SPONSORSHIP DETAILS

Type of sponsorship

Price till 30<sup>th</sup> September 2024

**PLATINUM SPONSOR**

**20 lakhs**  
GST @ 18% will be applicable

**DIAMOND SPONSOR**

**15 lakhs**  
GST @ 18% will be applicable

**GOLD SPONSOR**

**10 lakhs**  
GST @ 18% will be applicable

**SILVER SPONSOR**

**7.5 lakhs**  
GST @ 18% will be applicable

## THEMATIC/SCIENTIFIC PLENARY SESSION

Duration

Plenary Sessions\*\*

30 min

Rs. 4 Lakhs

60min

Rs. 6 Lakhs

90min

Rs. 9 Lakhs

180min

Rs. 15 Lakhs

**\*\* Includes banner-10ftX 6ft advertisement on IAPSMCON 2025 Website and advertisement in souvenir**



# SPONSORSHIP DETAILS



2 exhibition spaces (3x3 sqm) in prime location **PLATINUM**  
Featured as Platinum Sponsor on stage backdrop, promotional items & website and company logo on all delegate badges  
Company brochure distributed with delegate kits  
Public announcements recognizing the sponsor  
4 complimentary conference registrations  
1 full-page ad in souvenir booklet & 1 helium balloon with company logo



1 exhibition space (3x3 sqm)  
Featured as Diamond Sponsor on stage backdrop, event website  
2 complimentary conference registrations  
1 half-page ad in souvenir booklet  
1 helium balloon with company logo



1 exhibition space (3x3 sqm)  
Featured as Gold Sponsor on stage backdrop, event website  
2 complimentary conference registrations  
1 quarter-page ad in souvenir booklet



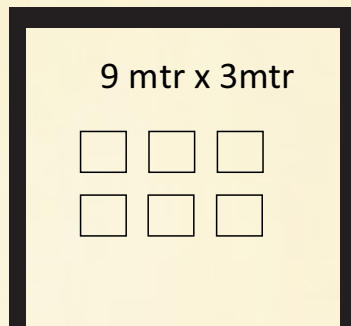
1 exhibition space (3x3 sqm)  
Featured as Silver Sponsor on event website  
2 complimentary conference registrations





# STALL LAYOUT

Sheri-Kashmir International Convention Centre (SKICC)



## ELITE STALL

Rs 1.00 Lakh

9mtr x 3mtr

Total 1 nos. Stall

3 no. tables

6 no. chairs

## EXECUTIVE STALL

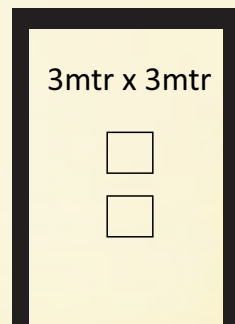
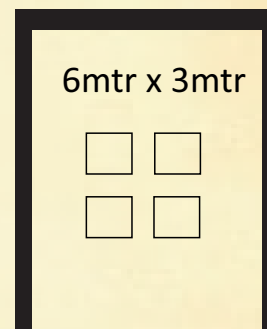
Rs 75,000

6mtr x 3mtr

Total 1 nos. Stall

**2 nos. tables**

**4 nos. chairs**



## CLASSIC STALL

Rs 50,000

3mtr x 3mtr

**1 no. stall 2 nos.  
chairs**

All stalls will have:

- 1 nos. 5 amps Power Supply
- Facia
- Carpet
- CFL Bulbs





## Bank account details

**Account Name: IAPSMCON 2025**

**Account No.: 0349040510000020**

**Bank Name: J&K Bank**

**Branch: Government Medical College, Karan Nagar,  
Srinagar, J&K, 190010**

**RTGS/IFSC: JAKA0DOCTOR**



# Terms and Conditions

## PAYMENT AND CANCELLATION

The filled sponsorship reservation form should reach the organizers on or before 31<sup>st</sup> December 2024 to ensure that your company's sponsorship status is listed in printed materials.

All reservation forms must be accompanied by full payment.

Payment must be made in INR on or before 31<sup>st</sup> December 2024.

A written confirmation of booking/receipt will be provided once the full payment is received.

The prices mentioned are exclusive of 18% GST.

All cancellation requests must be communicated in writing.

For cancellation requests received on or before 31<sup>st</sup> December 2024, 25% of the payment will be deducted.

No refund will be initiated for sponsorship cancellations received after 31<sup>st</sup> December 2024.

## EXHIBITION SPACE

The conference organizers will assign the floor space by the type of stall sponsored/ bought.

Stalls will be assigned on a first-come basis.

Details of the stalls set-up and location will be assigned before the conference.

The facia, tables, chairs and other areas inside the venue must not be damaged by the sponsor. The sponsor is expected to reimburse the organizers for any such losses.

## LIABILITY

The organizers are not responsible or liable in case the conference is cancelled due to unavoidable circumstances (force majeure cases)

The exhibitors are responsible for all their materials and equipment at the conference venue.

The exhibitors should carry their insurance to cover any potential loss from theft, negligence, damage, injury, or liability.











**Conference Secretariat**  
**IAPSMCON 2025**  
**Department of Community Medicine**  
**Government Medical College, Srinagar,**  
**Karan Nagar, Kashmir, Jammu & Kashmir, India.**  
**Pin Code :- 190010**  
**Phone: +91-7006522286**  
**Email: [iapsmcon2025@gmail.com](mailto:iapsmcon2025@gmail.com)**  
**[www.iapsmcon2025.in](http://www.iapsmcon2025.in)**  
**[www.iapsmcon2025.com](http://www.iapsmcon2025.com)**

